

DPP Symposium Sponsorship and Exhibit

Opportunities



MAY 20-23, 2025, Lake Geneva, Wisconsin, USA

www.DPP2025.com



Welcome to DPP 2025

On behalf of the Organizing Committee, we are happy to invite you to join us in Lake Geneva, WI, USA on May 20th through May 23rd, 2025 for the 16th International Symposium on Digestive Physiology in Pigs. This event has grown to become the premiere event where discussions focus specifically on various aspects of digestive physiology. We expect to attract more than 600 attendees from Europe, Asia and North and South America.

The first Symposium was held in Shinfield, Reading (UK) in 1979. Subsequently there have been symposia held triennially in France, Denmark, Poland, The Netherlands, Germany, France, Sweden, Canada, Denmark and Spain. This is the first time it will be held in the U.S., and the committee is committed to ensuring the Symposium lives up to the very high standard established by our European and Canadian predecessors.

Our Vision: To serve as the platform for creative dialog and transnational collaboration for promoting innovation in the science of the digestive physiology of the pig.

Our Mission: Maintain a premier international digestive physiology networking opportunity for global subject matter experts, allied industry members, and stakeholders to facilitate innovation, productivity, and sustainability within the pork industry.

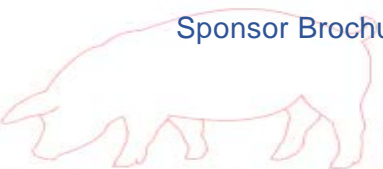
The cutting-edge scientific program will focus on the digestive tract of the pig, emphasizing physiology, immunology and microbiology. Additionally, this Symposium will review the latest advances in the field of digestive physiology of pigs, providing the basis for future research.

We look forward to seeing you at DPP2025!

Thomas Burkey (University of Nebraska, Co-Chair)

Ruurd Zijlstra (University of Alberta, Co-Chair)

Andrew van Kessel (University of Saskatchewan, Co-Chair)



Why sponsor DPP 2025?

Industry partnership is at the heart of this symposium.

For producers of feed, feed ingredients, and veterinary products, and for professional organizations of scientists, nutritionists, and pig producers, this is an opportunity to demonstrate your involvement in nutrition and physiology of pigs and your commitment to contribute to scientific developments for sustainable nutrition.

Involvement in DPP 2025 is all about building brand awareness.

Our exhibition hall is positioned to capture maximum customer engagement during the tea & coffee breaks and poster viewing sessions. There are a range of opportunities to suit every budget, keeping your brand front of mind with delegates. Sponsors will also benefit from enhanced brand exposure on our DPP2025 website and app before, during and after the symposium.

Meet new contacts and strengthen key relationships.

The symposium will give you the opportunity to network with a diverse audience of professionals in academia and in industry, with interests in digestive physiology, nutrition, feed formulation, feed additives, and pig production.



General Information

Date

May 20-23, 2025

Target audience

The symposium is an opportunity to meet academic and industry researchers, university staff and students, nutritionists, and managers involved in technical sales, pig production and feed formulation from all over the world. We expect more than 600 participants to join us and discuss about the latest developments in the field. We specifically encourage participation from areas in the world developing in this field of research. This symposium is a perfect opportunity to demonstrate your support and involvement in future developments in the field and to promote new and innovative technologies, products and services.

Organizing Committee

Local Organizing Committee

Thomas Burkey (University of Nebraska, Co-Chair)

Ruurd Zijlstra (University of Alberta, Co-Chair)

Andrew van Kessel (University of Saskatchewan, Co-Chair)

Local Sponsor Committee

Brian Kerr, USDA

Chad Risley, Industry

Rob Payne, Industry

DPP2025 Symposium Meeting Planner

We encourage you to contact the Symposium Meeting Planner to discuss the best sponsorship package to meet your budget and needs. If you have specific requirements or desired outcomes linked to your sponsorship, we would be happy to discuss the optimal package to suit your organization. For further details on the opportunities available please contact:

Meeting Planning Contact

Lori Bennett

ConferenceDirect

+1 303-513-3003 cell number

Lori.bennett@conferencedirect.com



Venue

Grand Geneva Resort & Spa
7036 Grand Geneva Way
Lake Geneva, WI 53147
United States of America



Minutes Away, Worlds Apart

It's time to do everything -- golf, hike, spa, bike, ski and dine as you explore 1,300 beautiful acres. Located an hour north of Chicago at the Illinois-Wisconsin border awaits a landscape of rolling hills and pristine views. Whether you want to hit pause or play, there's something for everyone!

Rest and Retreat in the Accommodations

Now presenting completely redesigned guest rooms and suites, featuring modern residential finishes and curated artwork to complement scenic views in a serene woodland setting.



Suites



Rooms



Villas



Sponsorship and Exhibit Opportunities

Sponsorship and exhibition packages

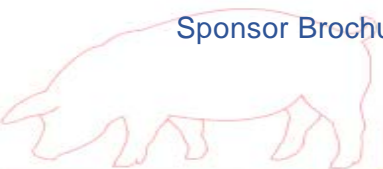
Sponsorship and exhibition packages have been designed to provide your company with an opportunity to support the 16th International Symposium on Digestive Physiology of Pigs. There will be 6 levels of sponsorship packages:

Diamond Sponsor (Exclusive opportunity)

As a Diamond Sponsor of the Symposium, you will enjoy the highest level of exposure offered. The Diamond sponsorship includes the following benefits:

- Six Full symposium registrations
- Six Symposium dinner tickets
- Corporate banner in prominent position during the symposium
- Ability to introduce 1 Keynote Speaker (read their bio) during the opening Plenary Session
- Exclusive Lanyard Sponsor (logo on Lanyard)
- Verbal acknowledgement in Plenary Sessions
- Up to two inserts in conference bag
- Top Level Banner Advertisement in Program App
- 2 Tabletop Exhibition spaces
- 200 Word organization profile in Program Book and App
- Logo on website, app, slides, signage, program, social media

Diamond Package Price: \$25,000 USD



Gold Sponsor (Five Available)

As a Gold Sponsor of the Symposium, you will enjoy a high level of exposure offered. The Gold sponsorship includes the following benefits:

- Four Full symposium registrations
- Four Symposium dinner tickets
- Verbal acknowledgement in Plenary Sessions
- One insert in conference bag
- Agenda Level advertisement in Program App
- Two Tabletop Exhibition spaces
- 100 Word organization profile in Program Book and App
- Logo on website, app, slides, signage, program, social media

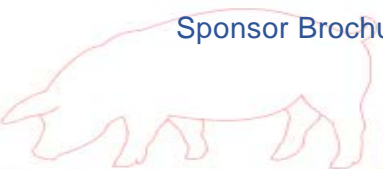
Gold Package Price: \$15,000 USD

Silver Sponsor (Seven Available)

As a Silver Sponsor of the Symposium, you will enjoy an excellent level of exposure offered. The Silver sponsorship includes the following benefits:

- Three Full symposium registrations
- Three Symposium dinner tickets
- One Tabletop Exhibition space
- 50 Word organization profile in Program Book and App
- Logo on website, app, slides, signage, program, social media

Silver Package Price: \$10,000 USD



Bronze Sponsor (Ten Available)

As a Bronze Sponsor of the Symposium, you will have a cost-effective package that ensures your name is predominately displayed through the entire symposium.

The Bronze sponsorship includes the following benefits:

- Two Full symposium registrations
- Two Symposium dinner tickets
- One Tabletop Exhibition space
- Logo on website, app, slides, signage, program, social media

Bronze Package Price: \$5,000 USD

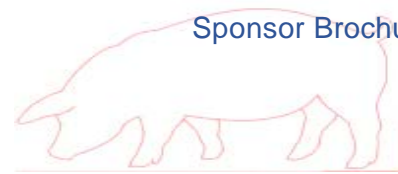
Student Supporter (Unlimited)

The Student Supporter covers the cost to bring an early career academic and researcher to present their work at the symposium.

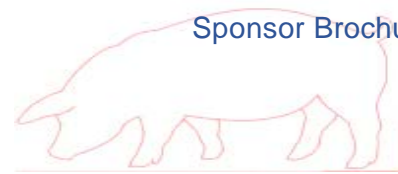
The Student Supporter includes the following benefits:

- Acknowledgment of your support will be through your logo branding on the symposium website as a Student Travel Grant sponsor.
- At the conference, each travel award recipient and your organization will be acknowledged prior to the student's presentation.
- One complimentary symposium registrations; includes all technical sessions and social program not to include the Symposium Dinner.

Student Supporter Package Price: \$2,500 USD



	Student Supporter (unlimited)	Bronze (10 available)	Silver (7 available)	Gold (5 available)	Diamond (Exclusive)
	\$2,500	\$5,000	\$10,000	\$15,000	\$25,000
Full symposium registrations	1	2	3	4	6
Symposium dinner tickets	-	2	3	4	6
Corporate banner in prominent position during the symposium	-	-	-	-	✓
Ability to introduce 1 Keynote Speaker (read bio) during the opening Plenary Session	-	-	-	-	✓
Exclusive Lanyard Sponsor (logo on Lanyard)	-	-	-	-	✓
Acknowledgement in Plenary Sessions	-	-	-	✓	✓
Insert in conference bag	-	-	-	1	2
Advertisement in Program App	-	-	-	Agenda Level Banner	Top Level Banner
Exhibition spaces	-	One Tabletop Display	One Tabletop Display	Two Tabletop Displays	Two Tabletop Displays
Organization profile in Program Book and App	Listed as student supporter	-	50 words	100 words	200 words
Logo on website, app, slides, signage, program, social media	✓	✓	✓	✓	✓



Optional Social Event Sponsorships

Symposium Gala Dinner (Exclusive) \$10,000 USD

All delegates will be invited to attend the symposium dinner. Sponsorship of this event will entitle you to the following additional promotional opportunities:

- Recognition as a sponsor of the symposium Gala dinner on signage during the symposium dinner.
- Your company logo on the DPP2025 website and hyperlink to your company's website.
- Recognition as a sponsor of the symposium dinner on website and symposium documentation.
- Corporate signage prominently displayed during the symposium dinner (to be provided by sponsor).

Wellness Event (Exclusive) \$8,000 USD

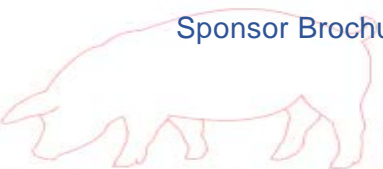
There will be a wellness event (walk/run) during the symposium as well as different wellness challenges during the event.

- Recognition as the wellness sponsor on signage during the walk/run
- Your company logo on the DPP2025 website and hyperlink to your company's website.
- Banner ad on the wellness section of the app
- Recognition as the Wellness sponsor on symposium documentation.

Welcome Reception (Exclusive) \$6,000 USD

There will be a networking reception during the symposium with young professionals and researchers.

- Recognition as the sponsor during the Welcome Reception
- Your company logo on the DPP2025 website and hyperlink to your company's website.
- Signage at the welcome reception.
- Recognition as the Welcome Reception sponsor on symposium documentation.



Emerging Leader (Young Professional) Reception (Exclusive) \$4,000 USD

There will be a networking reception during the symposium with young professionals and researchers.

- Recognition as the emerging leader sponsor during the reception
- Your company logo on the DPP2025 website and hyperlink to your company's website.
- Recognition as the emerging leader sponsor on symposium documentation.
- Signage at the Emerging Leaders reception.

Companion Tour (Two Available) \$3,000 USD

There will be two companion tours available for spouses and guests who have traveled to the symposium.

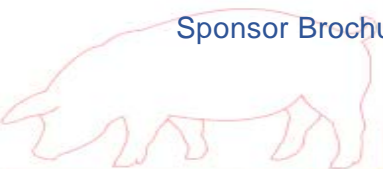
- Signage on the bus for the companion tour
- Your company logo on the DPP2025 website and hyperlink to your company's website.
- Recognition as the companion tour sponsor on symposium documentation.

Lunch Sponsor (1 per day, 3 available) \$3,000 USD

- Recognition as a lunch sponsor on signage during the lunch.
- Recognition as lunch sponsor of the day presented on slide between the sessions.
- Your company logo on the DPP2025 website and hyperlink to your company's website.
- Recognition as a lunch sponsor on symposium documentation.

Coffee Break Sponsor (2 per day, 6 available) \$3,000 USD

- Recognition as a coffee break sponsor on signage during the break.
- Recognition as coffee break sponsor of the day presented on slide between the sessions.
- Your company logo on the DPP2025 website and hyperlink to your company's website.
- Recognition as a coffee break sponsor on symposium documentation.



Optional Item Sponsorships

Hotel Room Key (Exclusive) \$7,000 USD

Have your logo prominently displayed on the hotel room key that every DPP attendee receives at check-in to the Grand Geneva Hotel. (Artwork to be supplied by sponsor. Sponsor will have final approval prior to printing).

Directional Floor Clings (Exclusive) \$6,000 USD

This signage will assist DPP attendees in finding their way around the hotel/meeting space. Along with the DPP Logo and a Large Arrow, your logo will be displayed on this unique sponsorship opportunity.

Conference Bag Sponsor (Exclusive) \$6,000 USD

Have your logo prominently displayed on the conference bag every delegate will receive. Your logo or company name will be printed on the bag which every conference delegate will receive on registration. (Artwork to be supplied by sponsor. Sponsor will have final approval prior to printing).

Water Station Sponsor (Exclusive) \$5,000 USD

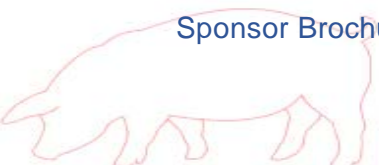
- Branded water stations with the right to supply a branded bottle
- Water stations will be available on different sites around the venue, with your company logo clearly visible as water sponsor on each of the stations.
- Your company logo on the DPP2025 website and hyperlink to your company's website.
- Recognition as a water sponsor on symposium documentation.
- As water sponsor, you are entitled to provide each delegate with a branded bottle or cup for use during the symposium to minimize the use of disposable cups.

Exhibit Table (on a space available basis) \$2,000 USD

This is an opportunity to purchase either a single exhibit table or an additional table during our exhibition. These are 6' tables and will be throughout the conference/symposium space.

Extra inserts in Conference Bag (per item) \$1,000 USD

Organizations will have the opportunity to reach all delegates directly by providing inserts for delegates' conference bags. Inserts can be up to letter or legal size and may take the form of a brochure, flyer or sample, promoting products or services. The symposium secretariat will approve all inserts.

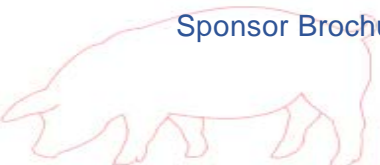


Optional Social Event Sponsorships

- Symposium dinner sponsorship (exclusive) \$10,000
- Wellness Sponsor (exclusive) \$8,000
- Welcome reception (exclusive) \$6,000
- Emerging Leader Reception (exclusive) \$4,000
- Companion Tour (two available) \$3,000
- Lunch sponsorship (1 per day, 3 available) \$3,000
- Coffee break sponsorship (2 per day, 6 available) \$3,000

Optional Item Sponsorships

- Hotel Room Key Sponsorship (Exclusive) \$7,000
- Directional Floor Clings – arrows (Exclusive) \$6,000
- Symposium Bag (Exclusive) \$6,000
- Branded Water stations (exclusive) \$5,000
- Additional Tabletop Exhibit Space (space available) \$2,000
- Additional inserts in conference bag (per item) \$1,000



Satellite Symposium Sponsorship

Industry partners and academic consortia can present their latest research developments during the Satellite Symposium, organized on Tuesday May 19th, preceding the DPP2025 Symposium. The Satellite Symposium will take place in the Grand Geneva hotel and conference center as a joint effort between the organizations or companies hosting the Satellite Symposium and the symposium committee.

This is a unique opportunity to present and discuss new ideas, products or developments with a large numbers of international delegates active in the field of physiology and nutrition of pigs. It is also an excellent opportunity for research consortia to disseminate and discuss the results of their projects.

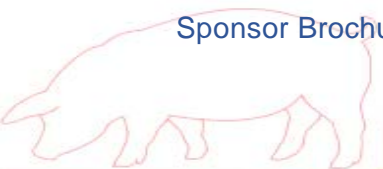
The schedule for the Satellite Symposium is a series of four workshops – 2 in the morning and 2 in the afternoon.

- Your company logo and website link will be carried on the symposium website.
- Signage during the event
- Sponsor just one Satellite half-day workshop, or any combination of workshops up to four total.
- Each morning workshop will include breakfast for attendees.
- Each afternoon workshop will include lunch for attendees.

Satellite Symposium Sponsorships

- One Half Day Workshop (up to four available) **\$6,000 USD**

Note: All Satellite Symposium sponsors must use the DPP provided audio visual partner - fee at cost.





Sponsor Contract

Please return the completed and signed sponsor contract to the Conference Planner for DPP 2025, c/o ConferenceDirect, Lori Bennett, lori.bennett@conferencedirect.com

Company/Organization:

First Name: _____

Last Name: _____

Email Address: _____

Mailing Address/PO Box: _____

City: _____

State: _____

Country: _____

Postal Code: _____

Signed By Name: _____

Signature: _____

Date: _____

I am authorized to sign on behalf of my company for the total sum. Please see the payment conditions and cancellation rules.

Sponsorship Item	Cost	Please ✓
Diamond	\$25,000 USD	SOLD
Gold	\$15,000 USD	
Silver	\$10,000 USD	
Bronze	\$5,000 USD	
Student Supporter	\$2,500 USD	
Symposium Gala Dinner	\$10,000 USD	
Wellness	\$8,000 USD	
Welcome Reception	\$6,000 USD	
Emerging Leader Reception	\$4,000 USD	
Companion Tour	\$3,000 USD	
Lunch Sponsor	\$3,000 USD	
Coffee Break Sponsor	\$3,000 USD	
Hotel Room Key	\$7,000 USD	SOLD
Directional Floor Clings	\$6,000.00	
Conference Bag	\$6,000 USD	SOLD
Branded Water Station	\$5,000 USD	
Exhibit Table	\$2,000 USD	
Bag Insert	\$1,000 USD	
Satellite Symposium Workshop	\$6,000 USD	SOLD



Sponsor Contract Policies

Terms & Conditions

The following terms and conditions apply to all sponsorship and exhibition stand packages:

- The Symposium Organizers will take the utmost care to fulfil all listed benefits. All marketing material and artwork must be provided by the sponsor at the sponsor's own cost.
- The sponsor is responsible for all materials supplied at the Symposium and must coordinate with the Symposium Planner prior to the event.
- Sponsors are responsible for the security of their own equipment and materials while at the symposium.
- Exhibit table numbers will be allocated from the floor plan first by sponsorship level, and then by date signed up.

Terms of Payment

- 25% upon receipt of the agreement and first invoice
- 75% on January 1, 2025

Sponsoring and exhibiting arrangements will be confirmed in writing between DPP2025 Symposium Meeting Planner and the sponsoring/exhibiting organization. An invoice with payment details will be sent.

After receiving the sponsorship contract, you will receive an invoice, payable within 30 days of receipt. If the invoice has not been fully paid prior to the symposium, you will not have access to the 16th International Symposium on Digestive Physiology of Pigs. Then the organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined as follows.

Cancellation / Modification Policy

Cancellation or modification of items must be made via email to the DPP2025 Symposium Conference Planner at lori.bennett@conferencedirect.com. In case of cancellation of the sponsorship agreement by the sponsor a cancellation fee of 25% of the agreed sponsorship contribution applies if the cancellation is received before or on January 1, 2025. After January 1, 2025, a cancellation fee of 100% of the agreed contribution applies.



Thank you to all our sponsors, without you, our Symposium would not be possible!

DPP2025 is a unique and prestigious marketing opportunity, and we are confident your involvement as a sponsor in this global forum will provide your company with exceptional business rewards.

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